



2023

Membership Brochure

Are you Connected to our
Ecosystem?

Join our Tech and Tech Enabled Community Today!



Who We Are

Tech Industry Alliance (TIA) is the umbrella brand for it@cork and KerrySciTech. With a network of members and stakeholders from over 250 ambitious tech-producing and tech-enabled organisations across the South-West, we are one of the largest industry clusters in Ireland.

Our community includes startups, scale-ups, multinational companies, academia and public sector organisations. Through our connected ecosystem, we are supporting and creating a vibrant region where people, ideas and enterprises can thrive.

Tech Industry Alliance membership gives every employee in your organisation access to Ireland's most vibrant tech ecosystem, thought-leadership events, collaboration opportunities and workforce development.

Membership Benefits

- ▶ Access to subsidised training in leading edge skills and upskilling solutions
- ▶ Access to promotional opportunities on Tech Industry Alliance social media & newsletters
- ▶ Priority access to Tech Industry Alliance free events and reduced member rates for paid events. (Events include TechFest, Leaders Awards, Tech Talks, Diversity Matters, Evolve Series plus many more)
- ▶ Job postings on Tech Industry Alliance careers site
- ▶ Employee networking & speaking opportunities
- ▶ Access to different Fora such as our Tech Talent Forum & HR Circle, Education, Skills Steering Committee and IT for SME's
- ▶ Employee opportunities to join working groups
- ▶ Influence & participation at a regional level



Tech Industry Alliance Events & Fora

Tech Talks

These events provide Tech professionals and business leaders with regular opportunities to meet and network, before listening to presentations by indigenous and international technology companies.

Diversity Matters

Diversity Matters events are highly engaging and interactive, involving a mixture of panel discussions and keynote speakers, with an interactive Q&A session. We believe Diversity & Inclusion can help organisations evolve, innovate, problem-solve, and be more efficient.

TechBrew

The focus of TechBrew is on strategic and management issues faced by business managers, technology leaders and product managers within the Irish software industry. TechBrew offers attendees the opportunity to discuss and share their views, challenge conventional wisdom, and meet and learn from peers.

Talent Forum

This Forum meets regularly and looks at the current talent shortages in the region and gathers perspectives on the causes and correlations. This group also aims to look at and develop some key actions which they or others can take to make a measurable difference.

IT for SMEs in Association with Cork and Kerry Chambers

This series aims to enable SME member companies to make the best use of current technologies to improve their businesses. These events aim to educate SME owners to understand the potential for readily available, affordable technologies that drive tangible improvements in their businesses.

Tech Industry Alliance Evolve Series

This series of events showcases innovative tech companies to the membership of Tech Industry Alliance and beyond. They feature young tech companies presenting their sales pitch to a panel of representative decision-makers from established and potential buyer companies.

HR Leaders Circle

Through the HR Leaders Circle we are providing a platform to identify specific HR or People related issues, receive specialised information and interventions as well as relevant updates and networking opportunities with peers who wear the HR, People, Organisational Development hat in member organisations.

What Our Members Say

“Wazp is a member of Tech Industry Alliance as it is connecting us with a community of companies, organisations and people who have helped us grow and innovate even further! Its programmes of work, events and many supports are hugely beneficial to our organisation and the entire region”

**Stephen Barry-Hannon,
Head of Marketing and Communications**

“VMware are delighted to be active and contributing members to the Tech Industry Alliance ecosystem. The network of aligned companies and their contributions to the many events, have been extremely beneficial to us. The range of companies across many IT specialities makes our collaboration a very enriching experience. TechFest is an annual highlight and our team at VMware Ireland and I always enjoy the cutting edge topics and partake in the very valuable workshops.”

**Mark Fitzgerald,
Senior Director, Service Delivery,
VMware International**

“Tech Industry Alliance is a valued and important regional technology cluster in the South West of Ireland with members ranging from indigenous SMEs to large multinationals. Over the years, many of Enterprise Ireland’s client companies, have benefited in their growth journeys by being part of it@cork & KerrySciTech and we are delighted to see the results of their collaboration in the form of Tech Industry Alliance. Bringing together these two vibrant and dynamic clusters is key in driving cross-industry engagement, collaboration, capacity building and international profile for Ireland’s tech sector.”

**Martin Corkery
Enterprise Ireland Regional Director,
South and South East Regions**

it@cork Skillnet

We are about Workforce Development

Research

Action-based research and development to assess and meet the new skills needs in the region e.g., Cybersecurity Skills Development Strategy Research Publication

Upskilling

Subsidised training for upskilling persons already in employment, IMI Leadership Programme for ICT as well as training in technical skills like Python, Kubernetes Administration, ITIL 4 Foundation, Certification for software testing, C#, Agile and Scrum, and much more. Virtual instructor-led training now available also.

Reskilling

100% grant funded programmes for the unemployed and those impacted particularly by the pandemic to upskill to ICT areas where high quality jobs and fulfilling career paths are available e.g., CyberQuest and Adaptive Sales Training (AST)

Tech Industry Alliance Flagship Events

TechFest:

Tech Industry Alliance's TechFest is a highly engaging technology festival which includes keynotes and expert speakers, interactive panel discussions, workshops, one-to-one networking opportunities and an exhibition area. TechFest is our annual flagship tech conference showcasing legends, luminaries and thought leaders on everything tech and future forward.

Leaders Awards

The annual Tech Industry Alliance Leaders Awards recognises the best of South-West Ireland's thriving tech and tech-enabled community which includes renowned multinationals, disruptive start-ups emerging companies and organisations playing a vital role in driving the STEM and wider business agenda in the region.





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